



**For Immediate Release  
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## **SHANTY CREEK RESORTS INTRODUCES HONOR ROLL PROGRAM**

**Bellaire, Michigan** Good grades may be its own reward, but for several Northern Michigan students, it also means free lift tickets, rentals and lessons this winter at Shanty Creek Resorts.

Shanty Creek Resorts is pleased to announce the launch of an exciting winter program rewarding honor roll students for their commitment to excellence in their studies by offering free and discounted lift tickets, rentals, lessons and tubing tickets.

Honor Roll students in seven Northern Michigan counties (Antrim, Charlevoix, Crawford, Emmet, Grand Traverse, Kalkaska and Otsego) will be awarded a FREE punch card when an honor roll report card is presented at the lift ticket window at Shanty Creek Resorts.

The punch card has ten punches, each punch is valid for the student's choice of the following options:

- One FREE Superticket Lift Ticket (valid from 9am – close)
- One FREE Full Day Ski or Snowboard Rental
- One FREE Group Lesson
- \$1 Tubing (Wednesday & Thursday, non-holiday)
- \$5 Tubing (Friday – Sunday, including holidays)

The offers on the card are not exclusive to the student, so the cardholder can opt to share any combination of the punches with friends and family.

Shanty Creek Resorts is a four-season resort offering 72 holes of championship golf, downhill skiing slopes, 21 km of Nordic ski trails, 7 miles of maintained mountain bike and nature trails, snowboarding and tubing parks. Located on 4,500 acres 30 miles northeast of Traverse City, Shanty Creek Resorts boasts three distinct villages and lodging facilities, award-winning dining, live entertainment and a full-service conference and banquet centers. For more information, visit [www.ShantyCreek.com](http://www.ShantyCreek.com).

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